

Travel

MICE & CORPORATE SHOW



JANUARY 11-12, 2025

Holiday Inn, Lucknow Airport



Why Exhibit?

- **Network:** With Topline Travel Managers & Mice Experts and seek valuable inputs
- **Explore:** Novel business associations and connections and be a part of the niche fraternity
- **Connect & unwind:** The event provides you with endless opportunities to meet fellow attendees and get exposed to new ideas
- **Brand awareness:** Prominent company branding in TravTalk, M!CETalk, TravelTV.News

Participation

Cost is inclusive of:

- Table space
- One delegate badge
- Over 50 pre-scheduled meetings
- One room, one night accommodation at the host hotel
- One breakfast, lunch and gala dinner
- Entry passes to Networking Gala Dinner
- Prominent company branding in print media & social media
- Company logo of each participant in the Show backdrops and standees.

Key Trends

Global MICE industry Market size is expected to reach USD 2309.4 billion by 2032 growing at a CAGR of 11.6% (2023-2032)

Source-Allied Market Research

Asia-Pacific MICE industry to reach US\$441 billion by the year 2025.

Source-Allied Market Research

2025 forecast points towards Mice industry with increasing Budgets.

Source-AMX-GBT

Target Audience

Connect with Directors/ VPs/ General Managers from top corporate buyers

- FMCG companies
- Cement industry
- Insurance companies
- Banking & Finance
- Information & Technology
- Healthcare
- Automobile
- Telecom



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M!CE & CORPORATE SHOW

At a Glance



Some of our Participants...



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MICE & CORPORATE SHOW

At a Glance



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At a Glance



Buyers Experience

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It is fantastic to see events like this bringing together both demand and supply vendors, especially on important topics such as sustainability, digital transformation, and technological convergence. Attendees can definitely take home valuable insights to enhance their own processes.



DR. SANJAY PAI

Vice President- Facilities, Corporate Travel, Hospitality & Director Aviation, Larsen & Toubro

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Post-COVID, there has been a significant gap in face-to-face interactions, and we need more events like this to bring the industry together. While hybrid models have their advantages, there is no substitute for in-person interactions when it comes to doing business. This platform is excellent, and I hope to see similar events across India.



RAJDEV BHATTACHARYA

Global Head, Travel and Hospitality, Process Owner, Wipro Limited

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One of the key advantages of attending forums like this is the chance to connect with like-minded professionals and gain insights into how corporates, suppliers, and SMEs are navigating the travel industry. Engaging in these discussions not only broadens our perspective but also helps us identify new opportunities for collaboration.

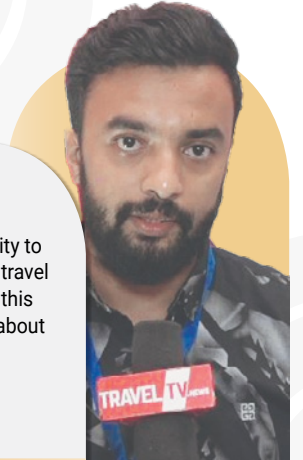


GAURAV NAGWEKAR

Head Corporate Travel, Reliance Industries

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This platform is good, as we get the opportunity to meet a lot of new people here. In fact, a lot of travel technologies are coming into the market, and this event acts as a great platform to understand about these trends in market.



RIYAZ AHAMED S

Managing Mobility Services Supply Chain Management, Siemens

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These events definitely add value because they allow us to meet face-to-face with various vendors, where we can establish direct connections. It provides a more customised approach where we know exactly which vendor to contact. It is important that these events are not one-sided, but rather foster active engagement and dialogue.



VINITEE MISHRA

Senior Manager Global Travel & Immigration, Utopia India Pvt Ltd (Prometheus Group Inc.)

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This is the first time I have been to this show and it has been a great experience. India has emerged as one of the leading MICE and travel businesses and the entire world is looking at us and we are proud of that.



SAGAR PAWAR

Manager, Corporate Travel, Reliance Industries

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For me, DDP has done an excellent job with this event. It is truly a one-stop shop for everything—whether it is hotels, convention centers, MICE movements, or tourism boards. As a buyer, I have had the opportunity to meet a wide range of sellers, and it has been incredibly valuable for building contacts and taking discussions to the next level.



JOHN DENNIS LAZAR
Travel and Facility Manager, Sea6 Energy

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It is fantastic to be back at the Travel MICE & Corporate Show! This year, we are excited to see new vendor partners like IRCTC and Jio Convention, adding a fresh local perspective. Engaging with these new partners allows us to better understand local preferences and trends, paving the way for exciting collaborations.



JASMINDER S BRISHAN (JASSI)
Professional Consultant, Onity Group Inc

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I have come here for the second time, and trust me, all the sellers out here are really good. We are getting responses directly from the sellers, and building connections with them.



KHADIJA BAGASRAWALA
Manager Procurement, MICE, Travel & HR, Cost Management, HDFC ERGO General Insurance

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I have been attending the Travel MICE & Corporate Show for the past three years. Also, I want to express my appreciation for MICE Talk magazine. The information shared through the magazine enables us to build strategies that align with industry trends, allowing us to perform our responsibilities effectively.



MOHAMMED ZUBER MYAGERI
Head of Procurement at FIS Global

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I am participating at the Travel MICE and Corporate Show to explore new options and meet vendors. What stands out to me is that every year brings something new—whether it is innovative visa services now handled by specialised organisations or emerging experiential travel options. These new developments at this event provide fresh views.



MADHU VACHHANI
Associate Director Administration, Khaitan & Co

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I have been attending the Travel MICE & Corporate Show for a few years now, and I really appreciate how well-organised it is. This show typically provides me with 15 to 20 useful supplier contacts. It is not just about the meetings for me rather, it has been a fantastic resource for both my professional and personal growth.



JOYSON PINTO
Senior Manager, Facilities & Administration, Altimetrik

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Hospitality Partner

