



Wedding TRAVEL SHOW

1-2 October 2022
Hyatt Regency, Dehradun

The Wedding Travel Show gives your business awareness by generating sales from a qualified audience with maximum exposure. It offers unrivalled inspiration and ideas for every style of wedding. Our buyers are carefully hand-picked wedding planners with whom you can meet in a closed-door professional business environment through pre-arranged B2B meetings.

CONNECT  PLAN  INSPIRE

unparalleled business synergies with wedding planners and wedding/event management companies through our one-on-one B2B meetings.

- Table-top B2B event
- One-on-one meetings with wedding planners
- 50 pre-approved buyers
- Buyers invited on a PAN India basis
- Full coverage via publication, media and associations





Ankur Rara Jethlia
General Manager

THE RAJ PALACE

“From the 60 buyers that we have come across, almost 75% of the buyers, I feel, are going to give us something or the other.”



Emre Kirazci
Director of Sales and Marketing

SOFITEL BAHRAIN

“For the third time in a row, I’ve never gone back without a lead. The first show, I confirmed a wedding right after it, and here I am again getting leads left and right.”



Christine Mukharji
Director

AUSTRIAN NATIONAL TOURIST OFFICE, INDIA

“We had some impact right after the show, and more people are going to get married in Austria.”



Sasithorn Poolsawatdi
Assistant Director of Sales

CENTARA HOTELS AND RESORTS

“The people who come for the event arrive precisely on time, which is very professional. The format is also suitable for everybody.”



Robin Regmi
Officer - South Asia Unit - Tourism, Marketing and Promotion

NEPAL TOURISM BOARD

“The good part is you get to spend ten minutes with every buyer and there is no missing out on anyone.”



Natalia Gorbatiuk
Sales Executive-Groups, Conferences, and Events

DOUBLE TREE BY HILTON RESORT AND SPA, MARJAN ISLAND

“In a brief time, you are getting to know a lot of people. A lot of useful information is gained from people who turn up at this event.”



Why Exhibit?

- **LEARN** the latest developments and trends taking over the wedding sector.
- **DISCOVER** solutions to tackle the impending challenges faced by the market.
- **NETWORK** with experts in the field and gain their valuable insights.
- **EXPLORE** new radical solutions for your wedding needs.

The cost includes:

- Table space
- One delegate badge
- 50 pre-scheduled meetings with buyers
- One night accomodation at the Hyatt Regency, Dehradun
- Breakfast, lunch, and Gala dinner
- Entry passes to networking Gala dinner



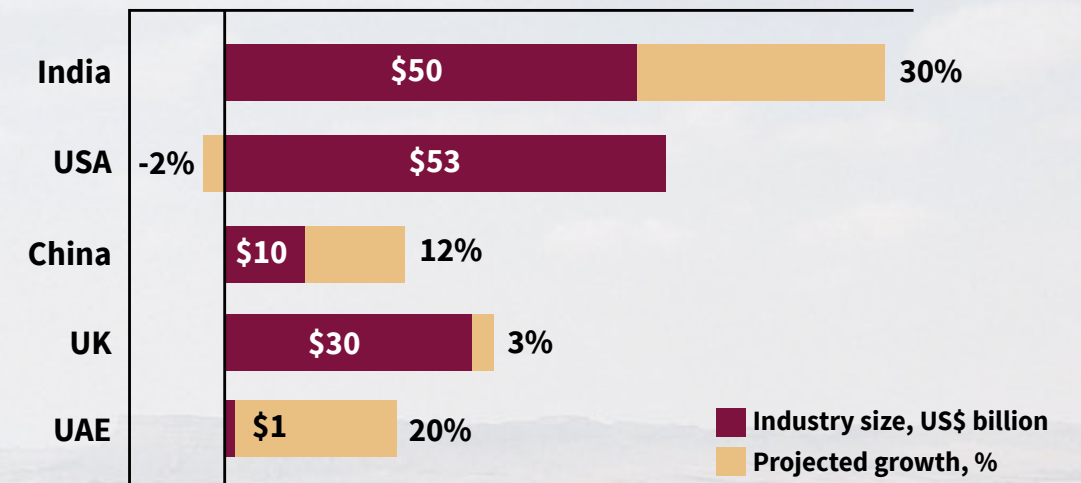


If we've learned anything from 2021, it is that more and more people are moving towards destination weddings. From celebrities to socialites, everyone opted for a destination wedding with just their nearest and dearest ones. If we know one thing for sure out of this, it is that the trend of destination weddings is not going anywhere for all the right reasons.

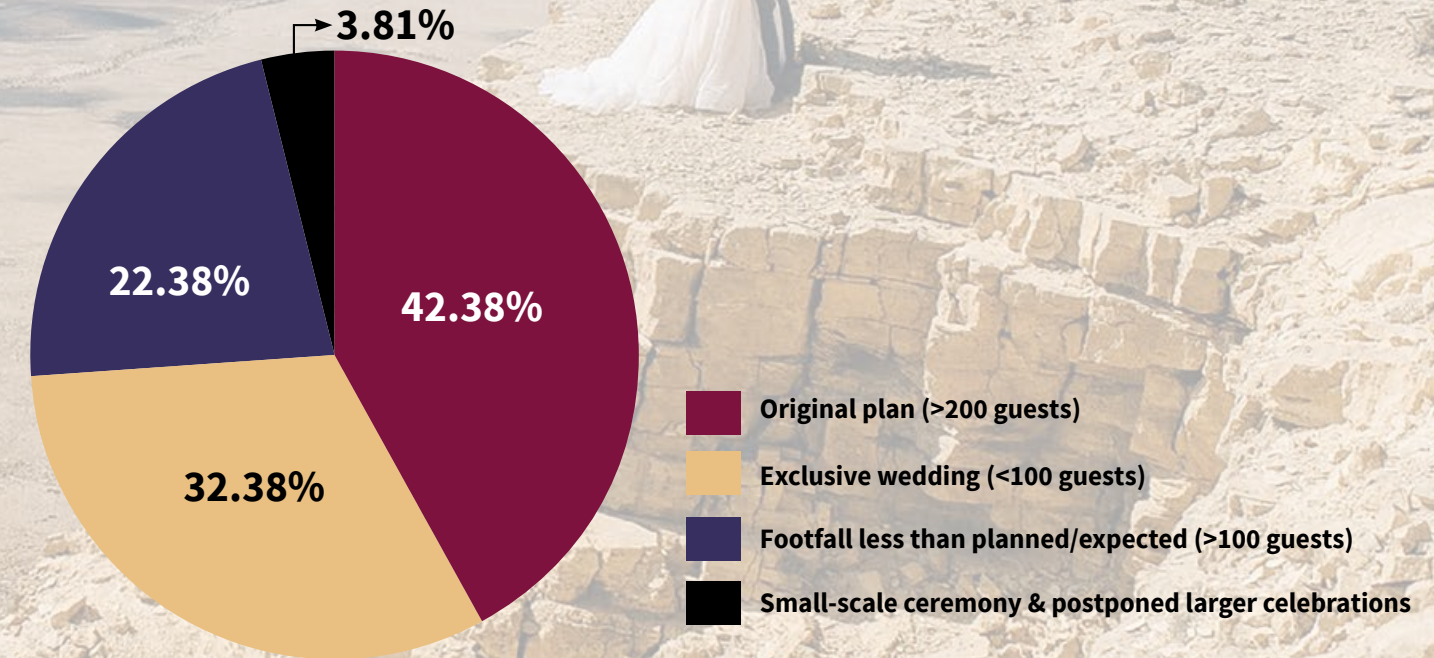
The Wedding Travel Show builds the perfect wedding platform which provides you with adequate knowledge of the whole spectrum of wedding planning through our wide range of buyers. Our buyers will work with you to get what you want within your taste and budget to meet your needs for the perfect wedding.



Indian large wedding industry, growing rapidly as COVID-19 begins to subside



Size of Weddings during COVID-19



Industry experts opine that weddings will go back to pre-pandemic level and size, especially given the pent-up demand. Between 14 November and 13 December, 2021 alone, a total of 2.5 million weddings have generated a revenue of ₹3 lakh crore (approx. US\$ 40 billion).

As the pandemic is subsiding, destination and luxury weddings are anticipated to get even bigger. The surge is expected on the back of 62% increase in demand for destination weddings.



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